

# THE ROTARY BANNER

ACCOUNTANT'S HOLIDAY EDITION

EAST ALTON ROTARY CLUB [WWW.EASTALTONROTARY.ORG](http://WWW.EASTALTONROTARY.ORG) CHARTERED OCT. 28, 1971 DISTRICT 6460

## OUR HISTORY IS OUR LEGACY

MAY 7TH MARKS THE FIRST DATE IN OUR HISTORY PROJECT. THE BOARD HAS DETERMINED THAT THERE IS NO TIME LIKE THE PRESENT TO START TO CAPTURE OUR HISTORY VIA A DIGITAL RECORDER. THE FORMAT IS A WORK IN PROGRESS. AFTER OUR MEETING ON THE 7TH, ANY MEMBER IS WELCOME TO STAY BEHIND FOR A FEW MINUTES AND TALK ABOUT OUR HISTORY. INITIALLY, WE WILL BE MEETING AFTER A MEETING EVERY OTHER MONTH. KEEP IN MIND THAT THIS IS VERY MUCH A WORK IN PROGRESS AND WILL EVOLVE AS TIME PASSES. WHAT WE DO KNOW IS THAT DON IS OUR ONLY CHARTER MEMBER AND THAT THE REST OF US ARE NOT GETTING ANY YOUNGER. SO, NOW IS THE TIME TO GET OUR MEMORIES AND OBSERVATIONS DIGITIZED. THIS INFORMATION WILL BE ARCHIVED AND AVAILABLE TO ALL MEMBERS. IF YOU HAVE ANY COMMENTS OR SUGGESTION LET RICK KNOW.

## FRIEND OF ROTARY

ONE OF THE MANY NICE THINGS ABOUT OUR WEB SITE IS THE ABILITY TO ADD "FRIENDS" TO OUR EMAIL LIST. IF YOU HAVE THE EMAIL ADDRESS OF ANY POTENTIAL MEMBER OR OTHER "FRIEND" WHO YOU THINK MIGHT LIKE TO RECEIVE THE ELECTRONIC VERSION OF THE *BANNER*, GIVE RICK OR LORI THEIR EMAIL ADDRESS. WE WILL ADD THEM TO THE LIST SO THAT THEY RECEIVE THE SAME *BANNER* NOTIFICATION THAT YOU RECEIVE WHEN YOU MISS A MEETING. PRETTY NEAT. THIS IS A GREAT TOOL TO HELP BUILD MEMBERSHIP AND CREATE GOODWILL FOR OUR CLUB AND COSTS US NADA.

## HOUSING VALUES STEADY

LAST WEEK ROGER SPENT A FEW MINUTES TELLING US ABOUT THE VILLAGE'S DEMOLITION PLANS. HE IS PROUD OF THE FACT THAT THE ASSESSED VALUE OF PROPERTY IN THE VILLAGE HAS RISEN \$2.3 MILLION SINCE THE DEMOLITION PROJECT BEGAN A FEW YEARS AGO. MOST OF THE DEMOLISHED HOUSES LOCATED OUTSIDE OF THE DEFENSE AREA HAVE BEEN QUICKLY REPLACED BY NEW HOUSES THAT BEEN PURCHASED AT MARKET RATES. AS WE SPEAK, THERE ARE 4 HOUSE CURRENTLY UNDER CONSTRUCTION. IT'S EVIDENT THAT THE DEMAND IS THERE FOR NEW HOMES. NEW HOUSES IN OLDER NEIGHBORHOODS HAVE THE ADDED EFFECT OF MOTIVATING THE NEIGHBORS TO MAKE IMPROVEMENTS IN THEIR HOMES. THE VILLAGE IS HOPEFUL THAT THEY WILL RECEIVE SOME MONEY VIA THE FEDERAL STIMULUS PACKAGE. CURRENTLY, THE VILLAGE IS DEMOLISHING 6-10 HOUSES PER YEAR. LONG TERM, THE VILLAGE WOULD LIKE TO REPLACE 130 BUILDINGS IN THE DEFENSE AREA (600 LIVING UNITS). THE AREA WEST OF WOOD RIVER AVENUE WOULD BE RE-PLATTED FOR SINGLE FAMILY UNITS. THE AREA EAST OF WOOD RIVER WOULD BE FOR MULTI FAMILY OCCUPANCY. THESE CHANGES WOULD BE IN TUNE WITH THE ADJOINING HOUSING STOCK. ROGER SPENT A FEW MINUTES TALKING ABOUT POTENTIAL BUSINESS DEVELOPMENT. THE VILLAGE HAS ESTABLISHED A TIF DISTRICT IN HOPES OF ATTRACTING NEW BUSINESSES. WITH TODAY'S ECONOMY, IT'S A REAL CHALLENGE. THANKS ROGER.

APRIL 16, 2009

OFFICERS  
PRESIDENT  
ROGER WERTS  
PRESIDENT-ELECT  
KEVIN STUBY  
SECRETARY  
LORI PALMER  
TREASURER  
CORY GALLIVAN

DIRECTORS  
CLUB SERVICE  
PAUL HOOVER  
VOCATIONAL SERVICE  
CHRIS HERZOG  
COMMUNITY SERVICE  
CHARLIE KUNZ  
INTERNATIONAL SERVICE  
ROD CROXFORD  
YOUTH EXCHANGE  
DAVE MILLER  
SERGEANT AT ARMS  
RICK HOOKS  
EDITOR  
RICK HOOKS

BIRTHDAYS  
LORI PALMER  
APRIL 17TH

## THE SKINNY

--WE HAD NO GUESTS OR MAKE-UPS LAST WEEK.  
--ROGER DID HIS BEST TO KEEP US IN THE DARK.  
--RICK FAILED IN THE TIE READING EVENT.  
--WHERE WAS ALLEN?  
--LORI DEBUTED THE NEW 50-50 BUCKET. ONE WAG WANTED TO KNOW IF THE 50-50 TICKET PRICES WERE GOING TO BE RAISED TO \$1.50. NEW BUCKET.....SAME OL GAME.  
--CORY WAS BUSY GIVING US HIS IRS IMPRESSION. PASSING OUT THE QUARTERLY STATEMENTS  
--LORI STILL HAS SOME "ORPHAN" MANIA TICKETS THAT NEED A HOME. CAN YOU HELP?  
--ATTENDANCE WAS NOT "ABOVE AVERAGE" LAST WEEK. THAT MEANT THAT THERE WAS NO SNEAKING INTO THE MEETING.  
--DURING THE PAST WEEK, LARRY'S TIE, THE EASTER CAT, YARD SALES, PARKING TICKET SCAM, 50-50 DRAWING, EXCUSES, COMPUTER POWERED TOASTER, PILATES, TAX FACTS AND CAR REPAIR HAVE BEEN FEATURED ON OUR BLOG. GO TO-[HTTP://EASTALTONROTARY.BLOGSPOT.COM/](http://EASTALTONROTARY.BLOGSPOT.COM/) TO GET THE DETAILS.

## HAPPY ANNIVERSARY

THIS WEEK MARKS THE 14TH ANNIVERSARY THAT RICK HAS BEEN SERVING AS EDITOR FOR THIS ESTEEMED PUBLICATION (WITH HELP FROM LARRY ALONG THE WAY). RICK TOOK OVER FROM THE LATE JIM KODROS AFTER A JOB TRANSFER TOOK HIM OUT OF STATE. IT'S BEEN INTERESTING AND A LOT OF FUN. AS USUAL, IF YOU HAVE ANY CHANGES YOU WOULD LIKE TO SEE IN THE *BANNER*, JUST WRITE THEM ON THE BACK OF A \$100 BILL GIVE IT TO RICK AND THEY WILL BE CAREFULLY CONSIDERED.

## BASEBALL MANIA

EACH MEMBER IS ASKED TO SELL A PACK OF 20 BASEBALLMANIA TICKETS AT \$10/TICKET EACH TICKET HAS THREE RANDOMLY GENERATED TEAMS ASSIGNED EACH WEEK. JUNE 4TH IS THE LAST MEETING DAY TO RETURN STUBS TO BASEBALLMANIA COORDINATOR LORI PALMER TO BE ELIGIBLE FOR WEEK ONE OF THE PROGRAM. . JUNE 8TH-BASEBALLMANIA SEASON BEGINS! THE BASEBALLMANIA SEASON IS 17 WEEKS. THE WEEKLY PRIZES ARE: \$150, \$75, \$50, \$40, \$30 AND \$20.

## CLUB BLOG

RICK HAS RECENTLY ESTABLISHED A CLUB SPONSORED BLOG. A BLOG IS A WEB LOG THAT ALLOWS FOR QUICK AND TIMELY UPDATES. THE VISION FOR OUR BLOG IS TO SERVE AS A LESS FORMAL MEANS THAN OUR WEB SITE TO SHARE INFO AND HAVE A GOOD TIME. PHOTOS WILL PLAY A PROMINENT PART. THE BLOG WILL ALSO SERVE AS THE PLATFORM FOR THE PODCAST OF OUR WEEKLY SPEAKERS. RICK WILL BE RECORDING OUR SPEAKERS AND CONVERTING THE RECORDING TO A PODCAST. THERE WILL BE A LINK AT OUR BLOG SITE TO EACH PROGRAM SPEAKER. THE PODCAST WILL ALSO BE AVAILABLE ON ITUNES IF YOU WANT TO DOWNLOAD IT FOR LATER LISTENING. JUST SEARCH FOR EAST ALTON ROTARY IN ITUNES. WE DO NEED A COUPLE OF MEMBERS WHO WANT TO CONTRIBUTE TO THE BLOG. IF YOU ARE INTERESTED, LET RICK KNOW. BOOKMARK THE BLOG AND CHECK THE BLOG FREQUENTLY. WHO KNOWS, YOU MAY BE FEATURED. GO TO [HTTP://EASTALTONROTARY.BLOGSPOT.COM/](http://EASTALTONROTARY.BLOGSPOT.COM/)



TODAY'S PHRASE-*NIP IT IN THE BUD*-TO GET LARGER FRUIT OR FLOWERS OF ANY KIND, GARDENERS HAVE LONG PINCHED OFF EXCESSIVE BLOOMS ON PLANTS, NIPPED THEM EARLY IN THE BUD TO CHANNEL ALL THE PLANT'S STRENGTH INTO THE FEW REMAINING BUDS, WHICH WILL THEN YIELD LARGER FLOWERS AND FRUIT. NO FRUIT COMES FROM A NIPPED OFF BUD, AND SO THE GARDENING TERM TO *NIP IT IN THE BUD* BECAME PROVERBIAL IN ELIZABETHAN TIMES FOR CALLING A HALT TO SOMETHING BEFORE IT HAD A CHANCE TO DEVELOP, ESPECIALLY IN REGARDS TO BAD HABITS OR PLANS WITH LITTLE CHANCE OF SUCCESS.

#### IT HAPPENED TODAY

1922: Annie Oakley shoots 100 clay targets a row, to set a women's record.

1947: A lens which provides zoom effects is demonstrated New York City.

1962: Walter Cronkite succeeded Douglas Edwards as anchorman of "The CBS Evening News."

1977: The ban on women attending West Point is lifted.

#### HUMOR

-BE CAREFUL READING THE FINE PRINT. THERE'S NO WAY YOU ARE GOING TO LIKE IT.

-NO ONE SAYS IT'S ONLY A GAME WHEN THEIR TEAM IS WINING.

-THERE ARE WORSE THINGS THAN GETTING A WRONG NUMBER AT 4AM. LIKE THIS, IT COULD BE A RIGHT NUMBER.

-NO ONE HAS MORE DRIVING AMBITION THAN A BOY WHO WANTS TO BUY A CAR.

-SCRATCH A DOG AND YOU'LL FIND A PERMANENT JOB.

### Rotarians bike around Australia

Australian Rotarians have embarked on the longest organized bike ride in their nation's history: a seven-month, 11,200-mile journey to raise awareness of Rotary, Australian Rotary Health, and the need to fund mental illness research. The Great Australian Bike Ride is sponsored by Australian Rotary Health, an RI Board-approved, multidistrict project that raises money for and provides grants to medical and mental health research projects. "Rotarians welcome any novel opportunity to get involved and to help the community," says Dick White, chair of the event. Riders took off from Melbourne on 21 March, then took a boat to their first stop, Hobart, Tasmania, looping around the island before returning to the mainland. Over the next seven months, riders will circle the country counterclockwise, stopping in the capital cities of each of Australia's states and territories before ending in Melbourne on 10 October. Over 100 participants, many of them Rotarians, plan to ride one or more of the nine stages of the course. Five of the riders expect to complete the entire route. Rotarians helped plan the event by surveying portions of the course and volunteering to find housing for the riders, supply meals, and host fundraisers. "We hope to have major fundraising events in the capital cities, and large attendances at these would ensure their success," says White. Event officials welcome additional riders for the remaining stages of the journey and invite Australian Rotary clubs to organize community rides to coincide with the event. Clubs are also encouraged to hold fundraisers to support mental health research.

EAST ALTON ROTARY CLUB  
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### **RETURN SERVICE REQUESTED**



East Alton blog:  
<http://eastaltonrotary.blogspot.com/>  
online make-up:  
[www.rotaryclubone.org/](http://www.rotaryclubone.org/)

"Free advice is worth the price."-  
Robert Half

#### **CLUB ARCHIVES**

April 16, 1992

Mark S. introduced Mary Kane who told us about the Olympic Festival to be held in St. Louis

#### FOUR WAY TEST

IS IT THE TRUTH?

IS IT FAIR TO ALL  
CONCERNED?

WILL IT BUILD  
GOODWILL AND  
BETTER  
FRIENDSHIPS?

WILL IT BE  
BENEFICIAL TO ALL  
CONCERNED?

#### **MAKE-UP OPPORTUNITIES**

MON. NOON-WOOD RIVER  
ST. JOHN'S UCC  
NOON-JERSEYVILLE  
REACE UNITED CHURCH  
6PM-ALTON-GODFREY  
CASTELLI'S @ 255  
TUE. NOON-COLLINSVILLE  
HOLIDAY INN  
NOON-GRANITE CITY  
NIEDRINGHAUS  
METHODIST  
NOON-HIGHLAND  
MICHAEL'S  
RESTAURANT  
WED. 6:30AM-BETHALTO  
AIRPORT  
NOON-GOSHEN-LCCC  
CENTER-EDWARDSVILLE  
THU. NOON-EDWARDSVILLE  
FIRST CHRISTIAN